



**Hilton Nashville Airport**  
**March 19 - March 21, 2020**

# **75<sup>TH</sup> SAM INTERNATIONAL BUSINESS CONFERENCE**

## **ADVANCING MANAGEMENT: ENTREPRENEURIAL THINKING AND INNOVATION MANAGEMENT**

The Society for Advancement of Management (SAM) invites you to participate in its 2020 SAM International Business Conference, its 75th annual Conference event. SAM is the world's oldest professional management association, the publisher of the peer-reviewed SAM Advanced Management Journal, and the home of the annual Student Case competition that occurs during the annual Conference. SAM is dedicated to the advancement of management practice and education through the creation and sharing of knowledge, and through fostering partnerships between academics, practitioners, and students. The 2020 Conference will mark the 75th year in which this platform is provided for academicians, researchers, industry experts, and students to present and share their research and ideas, to interact with one another, and to explore future collaborations.

## **CALL FOR PAPERS, POSTERS & PRESENTATIONS**

**SUBMISSION DEADLINE FOR ABSTRACTS FOR FULL PAPERS**

**~~JANUARY 31, 2020~~ FEBRUARY 17, 2020** *DEADLINE EXTENDED*

Management theory and practice have evolved in recent years to advocate innovation, entrepreneurial, and intrapreneurial thinking as drivers of success in all forms and sizes of organizations, in all sectors, and in all countries. As organizations try to adapt and respond to technological, demographic, and market transformations managers, employees, and stakeholders increasingly are called upon to demonstrate the agility, imagination, ambidexterity, inclusivity, and sustainability that finds opportunity in ever-faster paced and ever-larger disruptions.

Design thinking towards entrepreneurship, intrapreneurship, and innovation is relatively nascent as the creation, operation, and consequence of new management thinking remain territory both scholars and practitioners are just beginning to navigate and chart. SAM's 75th Anniversary Conference – Advancing Management: Entrepreneurial Thinking and Innovation Management – is dedicated to exploring and contributing findings and recommendations to this central and contemporary aspect of management practice and education. Academic, practitioner and student researchers are invited to present business insights at this 2020 Conference.

# SUBMISSION TRACKS

Research on a variety of topics that advance management education and practice is welcome. To participate, submit your Full paper or Extended Abstract to one of the following Tracks for peer review and acceptance for Conference presentation:

## Track 1: Organization Studies

- Human Resource Management and Talent Management
- Organizational Behavior and Industrial-Organizational Psychology
- Organization Development and Change
- Leadership
- Conflict Management
- Business and Corporate Strategy

## Track 2: Entrepreneurship

- Small Business Management
- Entrepreneurship and Intrapreneurship
- Social Entrepreneurship

## Track 3: Innovation Management

- Digital Disruptions and Technology Management
- New Business Models
- Design Thinking and Innovation Management

## Track 4: Information Systems and Operations Management

- Information Systems Management
- Cyber and Information Security Management
- Operations, Project, and Quality Management
- Supply Chain and Logistics Management
- Business and Management Analytics
- Digital Commerce and Social Media

## Track 5: Functional Areas of Business

- Marketing, Sales, Economics, Finance, Accounting, Banking, Insurance
- Management of Economic Development

## Track 6: Sector Specific Management

- Arts, Entertainment, Hospitality, and Media Management
- Sports and Event Management
- Health Care Management
- Management Education and Development
- Higher Education Management

## Track 7: Social Issues in Management

- Business Ethics
- Corporate Social Responsibility
- Public and Non-Profit Management
- Sustainability Management
- Social and Ethical Issues in Management
- Gender, Diversity, and Inter-Generational Management

## Track 8: At Large

- International Management
- Management and Public Policy
- Management History
- Management Consulting
- Careers and the Future of Work

# SUBMISSION TYPES



The Society for Advancement of Management International Business Conference (SAM-IBC) welcomes a diverse range of research methods and is open to papers, presentations, posters, workshops, symposiums, and panels that rely on statistical inference, qualitative data, verbal theory, computational models, mathematical models, literature review, and case studies. SAM-IBC invites you to submit any of the following types of your academic work to the conference:

## Type 1: Scholarly Research

Presentations in this submission type will focus on one of the following three areas of scholarship:

1. Basic or discovery scholarship that generates and communicates new knowledge and understanding and/or development of new methods. Intellectual contributions in this category are normally intended to impact the theory, knowledge, and/or practice of business.
2. Applied or integration/application scholarship that synthesizes new understandings or interpretations of knowledge or technology; develops new technologies, processes, tools, or uses; and/or refines, develops, or advances new methods based on existing knowledge. Intellectual contributions in this category are normally intended to impact the practice of business.
3. Teaching and learning scholarship that develops and advances new understandings, insights, and teaching content and methods that impact learning behavior. Intellectual contributions in this category are normally intended to impact the teaching of business (adopted from the AACSB 2013 Accreditation Standards).

## Type 2: Student Research

This submission type is for research presentations of student work both graduate and undergraduate that focus on the same scholarship areas as in the Scholarly Research track.

### **Type 3: Faculty/Student Research**

This submission type is for presentations that are the joint product of Faculty and Student research. The majority or all of the presentation will be done by the student. Research in this track will focus on the same scholarship areas as in the Scholarly Research track.

### **Type 4: Practitioner Research and Presentations**

Two options are available for practitioners. The first option in this submission type is for presentations that provide a real-world perspective on management issues within organizations; these presentations seek to provide members of SAM a view of these management issues from the practitioner perspective. The second option in this submission type is for the presentation of original case studies that focus on contemporary, real-world management issues and provide recommendations for management practice and/or education.

### **Type 5: Symposium, Workshop, and Panels**

This submission type is for those who would like to present a workshop in either panel or presentation format. These sessions will relate to the Conference theme, and enhance positive Conference impact and meaningful takeaways for Conference attendees. When possible, workshops and panels are provided exclusive programming time separate from other presentations and are encouraged to envision participation from various disciplines and organizations.

## **SUBMISSION PROCESS**

The 2020 Conference will be using the automated manuscript submission and review system “EasyChair,” to facilitate review and acceptance of submitted work; papers sent via email cannot be reviewed. To submit your full paper or extended abstract, please click on the following link and follow the easy steps to register and submit your paper: <http://www.samnational.org/CFPSubmission>

### **For Abstracts / Full Papers**

1. Competitive full papers should be typed, double-spaced, and not more than 20 typewritten pages, not including references and tables. Do not include the author's names on the title page, as posters will be double-blind reviewed.
2. Extended Abstracts should be typed, double-spaced, and about 1-2 pages in length.
3. Papers must be submitted using APA Style.
4. For papers with multiple authors, at least one author for each accepted paper will be expected to register and personally appear to present the research.
5. The 2020 Conference Proceedings will adhere to an abridged summary for those papers selected for inclusion. Authors selected will be advised of the necessary length and details.

### **For Posters**

1. A poster presentation submission should have a title page with an abstract of no more than 200 words. Do not include the author's names on the title page, as posters will be double-blind reviewed.
2. Submission of the actual poster is not required during the selection process.
3. A poster presentation should be unique and not a presentation or summary of a published work.
4. For posters with multiple authors, at least one author for each accepted poster will be expected to register and personally appear to present the research.
5. If accepted, posters are permitted up to 50 inches in width and 50 inches in length

### **For Symposium, Workshop & Panels**

1. The submission must include an abstract that includes the target audience, proposed format (symposium, workshop, or panel), required technology, a statement of value-added, and description of the expertise of the presenter (and guests).
2. The proposal should broadly describe the basic components of the session, as well as a general outline of the content for each component.
3. For proposals with multiple authors and or presenters, at least one author for each accepted session will be expected to register and personally appear to facilitate.

### **For ALL Submissions**

Submissions are limited to a maximum of three per individual author/presenter. At least one of the authors/presenters in a jointly-authored submission must attend and present at the Conference the work submitted. Only full papers submitted by January 31 will be published in the Conference Proceedings.



# SUBMISSION EVALUATIONS

Full papers or extended abstracts will be double-blind reviewed. Submissions should include a title, authors, objective, outline, methodology, and importance. Author identification, including complete mailing address, e-mail, and telephone number, should appear in the EasyChair submission. Authors should not identify themselves elsewhere in the extended abstract or full paper. Please state on the front page: "Abstract / Paper for the SAM 2020 Conference." A non-refundable conference registration fee is due and payable within two weeks after notification of acceptance. Only full papers submitted will be published in the Conference Proceedings and will be eligible for best paper awards.

## PUBLICATION OPTIONS

The final version of the papers selected and presented must be sent by **May 1, 2020**, to be considered for publication in SAM Advanced Management Journal. This allows authors time to review comments and to incorporate changes needed based on conference feedback.



## BEST PAPER AWARDS

SAM will recognize the outstanding contributions of authors through recognition of Best Paper Awards. These awards include the Overall Best Paper, Best of Track Paper, and Best of Submission Type Paper. Only full papers submitted by the full paper submission deadline of **January 31, 2020** will be considered.

## INTERNATIONAL COLLEGIATE BUSINESS SKILLS CHAMPIONSHIP



The first multi-dimensional Business Skills Competition that analyses a student team's ability to operate as a multi-functional manager utilizing the skills and abilities they have developed while enrolled in a Collegiate Business Program. Comprised of three divisions, Associate, Undergraduate, and Open teams compete annually for the title of International Collegiate Business Skill Champion.

If you are looking to benchmark your business programs against the top talent in the country, submit a team of students from your program to compete in one or more of our signature events; our 40th Annual Case Competition, Extemporaneous Speech Competition, Business Knowledge Bowl Competition, Business Pitch Competition, and Written Case Competition. Each competition will have winners, with an overall champion in each division being declared the SAM International Business Skills Champion.

## ADDITIONAL INFORMATION



### Conference Chair

Susan Elkins, Ph.D.  
University of South Carolina-  
Palmetto College

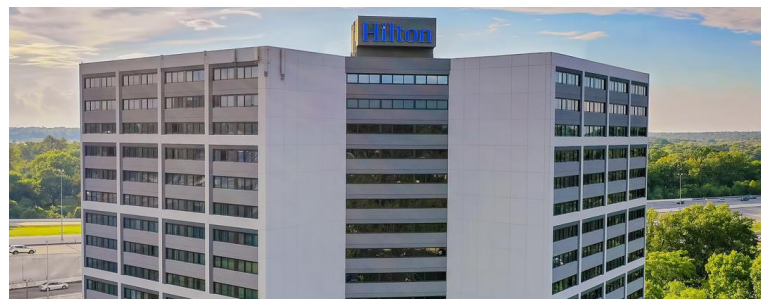


### Conference Co-Chair

Reza Kheirandish  
Clayton State University

### CONTACT US AT

[www.samnational.org/conference](http://www.samnational.org/conference)  
[conference@samnational.org](mailto:conference@samnational.org)



### Conference Hotel

**\$159.00 + TAX PER NIGHT**

Hilton Nashville Airport  
2200 Elm Hill Pike  
Nashville, Tennessee 37214

Book Directly at: [www.samnational.org/2020Hotel](http://www.samnational.org/2020Hotel)