

TENATIVE SCHEDULE – 03 14 17

ADVANCING MANAGEMENT: LEADERSHIP AND CHANGE

Thursday, March 30 – Sunday, April 2, 2017

Thursday, March 30, 2017

1:00 p.m. to 7:00 p.m. **Registration** Dina Abdelsamad, Joe Barnes, and Katherine Wheelen

7:00 p.m. to 8:30 p.m.
() **Welcoming Reception**

8:30 p.m. to 9:45 p.m.
() **Student Orientation**
(Case Competition Schedule to Be Determined at this Meeting)
Moustafa H. Abdelsamad, SAM International President & CEO
Sara Bliss Kiser, Alabama State University, SAM VP
Allen Frazier, Harding University, SAM Assistant VP

Friday, March 31, 2017

8:30 a.m. to 3:00 p.m. **Registration** Dina Abdelsamad, Joe Barnes, and Katherine Wheelen

8:30 a.m. to 9:00 a.m.
() **“Conference Opening and Welcome”**
Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM International President & CEO and 2017 Conference Chair

9:00 a.m. to 5:00 p.m.
() **Student Case Competition Presentations as Per Schedule Determined
on Thursday, March 30, 2017**
Sara Bliss Kiser, Alabama State University, SAM VP
Allen Frazier, Harding University, SAM Assistant VP

9:00 a.m. to 10:30 a.m. **Concurrent Sessions**

Session A
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Chair: John Laurie, Nevada State College

□ *“The Development of Meta-Curricular Entrepreneurship Education at the University of New Mexico”*

Robert DelCampo, University of New Mexico

Tiffini J. Porter, University of New Mexico

C17010 Education

Discussant: Malavika Sundararajan, Ramapo College of New Jersey

□ *“Experiencing Burnout by African-American College Students who Hold Employment”*

Masoomeh (Dokhi) Khosrovani, Texas Southern University

Mayur S. Desai, Texas Southern University

Kiram J. Desai, Retired, Professor POM

C17041 Education

Discussant: Christopher G. Torrance, Fayetteville State University

- *“Coping with Workplace Weight Discrimination, Stress, and Work-Life Conflict in a Wellness-Focused Human Resource Environment”*

Natasha W. Randle, Mississippi State University-Meridian

Christopher J. Mathis, Morgan State University

Dewaynna Horn, Texas Woman's University

Kristena P. Gaylor, Mississippi College

C17043 HRM

Discussant: Mark Skowronski, Ramapo College of New Jersey

Session B
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Chair: Susan Duvall-Dickson, Private Ocean Wealth Management

- *“I-deals as a Solution to Organizational Turnover Concerns: A Job and Family Embeddedness View”*

Randika E. Gamage, The University of Texas at El Paso

Prajya Vidyarthi, The University of Texas at El Paso

C17018 MGMT

Discussant: William J. Harris, University of Maryland University College

- *“A New Approach to Understanding and Strengthening an Organization's Social Context”*

Lyndsay Phillips, Pepperdine University

Jonathan Silk, Pepperdine University

C17052 Leadership

Discussant: Michael Monahan, Frostburg State University

- *“Supervisor Burnout: The Negative Effects of Reduced Personal Accomplishment”*

Cody Logan Chullen, East Carolina University

William J. Rowe, East Carolina University

James E. Zemanek, Jr., East Carolina University

Jon Kirchoff, East Carolina University

C17011 OB

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

Session C
()

Chair: Armand Picou, Texas A&M University-Corpus Christi

- *“Putting Business Analysis in Perspective: Application of a Strategic Analysis Framework on Tesla's Strategic Options”*

Tyler M. Roark, Eastern Kentucky University

Qian Xiao, Eastern Kentucky University

Tyler Eades, Eastern Kentucky University

C17012 Strategy

Discussant: Henry A. Johnson, New England Institute of Technology

- *“Charmer, Keeper, Manager, Partner: Personality Traits of Successful Managers and Desired Romantic Partners”*

Rebecca Davis, Virginia Wesleyan College

Kelsi Robins, Virginia Wesleyan College

Zoe Trificante, Virginia Wesleyan College

C17032 OB

Discussant: Berkwood M. Farmer, Wright State University

- *“Antecedents to Product Innovation from Existing Value Chains”*
 Brian Mallett, University of Maryland University College C17042 MGMT
 Discussant: Andrew F. Johnson, Texas A&M University-Corpus Christi

10:30 a.m. to 11:00 a.m. **Networking Break**
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11:00: a.m. to 12:00 p.m. **Concurrent Sessions**

Session A
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- Chair: Natasha W. Randle, Mississippi State University-Meridian
- *“Perceptions of “Big Data” and its Implications on Organization Applications”*
 Mayur S. Desai, Texas Southern University
 Kamala Raghavan, Texas Southern University C17029 Technology
 Discussant: William J. Harris, University of Maryland University College

- *“International Accounting Standards, Creative Accounting, Auditing Practices a Lens on Fraud and Their Impact on Active Investing”*
 Mahesh Agnihotri, University of Sharjah, United Arab Emirates C17045 Accounting
 Discussant: Armand Picou, Texas A&M University-Corpus Christi

Session B
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- Chair: W. Scott Sherman, Texas A&M University-Corpus Christi
- *“Employee Overqualification: Facts, Fears, and Fiction”*
 Mark Skowronski, Ramapo College of New Jersey C17022 HRM
 Discussant: Larry H. Faulk II, University of Arkansas – Fort Smith

- *“What Changes Designer-Entrepreneurs into Successful Business Leaders: Exploring the Role of Ambidextrous Leadership”*
 Lee Nordgren, University of Phoenix
 Sherille, Samson, University of Phoenix C17028 Entrep.
 Discussant: Michael Urick, Saint Vincent College

Session C
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- Chair: Cody L. Chullen, East Carolina University
- *“The Influence of Political Ideology on Selection Decisions”*
 Andrew Franklin Johnson, Texas A&M University-Corpus Christi
 Katherine Joan Roberto, Texas A&M University-Corpus Christi C17003 HRM
 Discussant: Jorge Villegas, University of Illinois, Springfield

- *“Delegation: A Key to Managerial Success”*
 Rick Corum, Campbellsville University C17007 MGMT
 Discussant: Randall D. Harris, Texas A&M University-Corpus Christi

***** AWARDS LUNCHEON *****

12:05 p.m. to 1:45 p.m.
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Luncheon & Campus Awards

Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM President & CEO and 2017 Conference Chair

“The Ph.D. Project”
Mr. Bernard J. Milano, President
KPMG Foundation

Campus Awards, Sara Kiser, Alabama State University, SAM VP

- o Outstanding Campus Chapter Advisor Awards
- o Outstanding Regional and National SAM Student Awards

1:45 p.m. to 3:15 p.m.

Concurrent Sessions

Session A
()

Chair: Randall Harris, Texas A&M University-Corpus Christi

□ *“The Significant Role of Information Technology on the AACSB International's Thematic Areas of Innovation, Impact, and Engagement”*
 Rassule Hadidi University of Illinois, Springfield
 Ron McNeil University of Illinois, Springfield C17046 Technology

Discussant: Berkwood M. Farmer, Wright State University

□ *“Why Employee Engagement Matters in Emerging Economies? A Review of Small and Medium Enterprises (SMEs) in Saudi Arabia and Nigeria”*
 Saqer Alnajran, Texas A&M University-Corpus Christi
 Iniobong Inyang, Texas A&M University-Corpus Christi C17025 International

Discussant:

□ *“Supply Chain Resilience: A Multi-level Analysis”*
 Henry Adobor, Quinnipiac University C17053 Oper. MGMT

Discussant: Paul L. Ewell, Virginia Wesleyan University

Session B
()

Chair: Larry H. Faulk II, University of Arkansas – Fort Smith

□ *“Interest Rates are Sticky: Implications for the Yield Curve”*
 Armand Picou, Texas A&M University-Corpus Christi C17004 Finance

Discussant:

□ *“Latin American Foreign Direct Investment: The Case of Multilatinas”*
 Rusty V. Karst, Texas A&M University – Kingsville C17035 International

Discussant: Rodley Pineda, Tennessee Technological University

- *“Performance Measurement of Daily Restaurant Sales: A Northeast Tennessee Franchise Experience”*
Okeniyi Oke, Business Services & Statistical Consulting, LLC C17017 Oper. Mgmt

Discussant: Ben Blanco, Texas A&M University-Corpus Christi

Session C
()

Chair: Natasha W. Randle, Mississippi State University-Meridian

- *“HOT for Teaching: The Role of Authenticity in Undergraduate Management Education”*
W. Scott Sherman, Texas A&M University-Corpus Christi C17044 Education

Discussant: Jorge Villegas, University of Illinois, Springfield

- *“Do Training, Area of Expertise, and Longevity with Current Employer Affect Ethics in Russia?”*
Natalia Ermasova, Governors State University
Dina Clark, Bloomsburg University of Pennsylvania
Serge Ermasov, Saratov State University, Russia
Lam D. Nguyen, Bloomsburg University of Pennsylvania C17048 Ethics

Discussant: Abby Peters, Nevada State College

- *“Congressional Action to put Securities Cases in Federal Court Effective: States' Rights Versus Federal Legislation”*
Brian Elzweig, University of West Florida C17060 BLaw

Discussant: Andrew F. Johnson, Texas A&M University-Corpus Christi

3:15 p.m. to 3:45 p.m.
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Networking Break

3:45 p.m. to 5:15 p.m.

Concurrent Sessions

Session A
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Chair: Dina Clark, Bloomsburg University of Pennsylvania

- *“The Relationship of Servant Leadership in the Classroom and Student Perceptions of University Quality of Instruction”*
Jack McCann, Tusculum College
Betsy H. Sparks, South College C17009 Education

Discussant: Paul L. Ewell, Virginia Wesleyan University

- *“Everything Old is New Again in Leadership Research: A Review of the Works of Ordway Tead”*
Larry H. Faulk II, University of Arkansas – Fort Smith C17019 Leadership

Discussant: Anne H. DeClouette, University of Phoenix

- *“Diversity's Impact on the Workforce”*
James Maxwell, Sullivan University – Lexington C17056 Diversity

Discussant: Edwin Odhuno, Mount Kenya University, Rwanda

Session B
()

Chair: Mahesh Agnihotri, University of Sharjah, United Arab Emirates

- *“Disruption in Advertising Agencies: Creativity as a Strategic Resource”*
Jorge Villegas, University of Illinois at Springfield
Thomas Vogel, Emerson College

C17023 Marketing

Discussant: Lee Nordgren, University of Phoenix

- *“Impact of Mindfulness on the Power of Words and Impulsivity in E-mail Communications”*
Malavika Sundararajan, Ramapo College of New Jersey

C17031 Commun.

Discussant: Elwin Myers, Texas A&M University-Corpus Christi

- *“Leadership Styles from the World's Powerhouses: China, India and the United States”*
Michael Monahan, Frostburg State University
Ami Shah, Frostburg State University
Raj Shah, University of Missouri, Kansas City

C17039 Leadership

Discussant: Rassule Hadidi, University of Illinois, Springfield

Session C
()

Chair: Sandi Zeljko, Lake-Sumter State College

- *“Squeezed by Rising Costs: Small Business and the Affordable Care Act”*
Randall D. Harris, Texas A&M University-Corpus Christi

C17030 Health Care

Discussant:

- *“Exploring the Impact of Pride and University Personality on Brand Love”*
Monica Hernandez, Texas A&M University-Corpus Christi
Andrew Johnson, Texas A&M University-Corpus Christi
Randall D. Harris, Texas A&M University-Corpus Christi
W. Scott Sherman, Texas A&M University-Corpus Christi

C17059 Education

Discussant:

- *“Fast-and-Frugal Decision Trees: A Review”*
Reza Kheirandish, Clayton State University
Shabnam Mousavi, Johns Hopkins University

C17064 MGMT

Discussant: Wanda Curlee, American Public University

5:15 p.m. to 7:00 p.m. **SAM Board Meeting**

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Saturday, April 1, 2017

8:30 a.m. to 1:00 p.m. **Registration** Dina Abdelsamad, Joe Barnes, and Katherine Wheelen

9:00 a.m. to 10:30 a.m. **Concurrent Sessions**

Session A
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Chair: Reza Kheirandish, Clayton State University

- *“Does Personality Matter in Predicting Voluntary Turnover? A Moderated Mediation Model of Job Embeddedness, Organizational Culture, and Voluntary Turnover”*

Rawia O. Ahmed, The University of Texas at El Paso

Prajya Vidyarthi, The University of Texas at El Paso

C17013 OB

Discussant: Rassule Hadidi, University of Illinois, Springfield

- *“What if? - Teaching Creativity to Undergraduates”*

Susan Eisner, Ramapo College of New Jersey

C17027 Education

Discussant: Jorge Villegas, University of Illinois, Springfield

- *“Taylorism and Operational Excellence: Improving on the “One Best Way”*

Michael Urick, Saint Vincent College

David Adams, Saint Vincent College

Terrance Smith, Saint Vincent College

C17005 MGMT

Discussant: Wanda Curlee, American Public University

Session B
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Chair: James E. Winzenreid, ARAMARK

- *“Assessing Readiness for Small County and Regional Economic Development”*

Steven Crook, Cookeville-Putnam County Chamber of Commerce

Robert R. Bell, Tennessee Technological University

Susan A. Elkins, University of South Carolina

Ann Carmichael, University of South Carolina – Salkehatchie

C17016 ECON

Discussant: Lee Nordgren, University of Phoenix

- *“21st Century Communications Impact on Human Resource Management, Development and Training”*

James Maxwell, Sullivan University – Lexington

C17055 Commun.

Discussant: Malavika Sundararajan, Ramapo College of New Jersey

- *“Thriving at Work: An Approach to Encouraging and Enabling Thriving”*

Jessie Lockhart, Pepperdine University

C17057 MGMT

Discussant: Sara Bliss Kiser, Alabama State University

Session C
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Chair: Sandi Zeljko, Lake Sumter-State College

□ **“TBA”**

Amir Hormozi, Texas A&M University-Corpus Christi

C17063 OM

Discussant:

- *“Student and Faculty Perceptions on the Frequency and Severity of Ten Types of Plagiarism in Iparadigms’ Plagiarism Spectrum”*
Elwin Myers, Texas A&M University-Corpus Christi
Christina Booth, Texas A&M University-Corpus Christi
Joseph Myers, New York University C17058 Education

Discussant: David Flannery, Bryant & Stratton College

- *“A Template Based Approach to Measuring and Benchmarking Supply Chain Flexibility: A Case Study of Indian Soap Manufacturing Firm”*
Rohit Singh, Constituent of Symbiosis International University, Pune
Jaideep Motwani, Grand Valley State University C17006 OM

Discussant:

10:30 a.m. to 11:00 a.m. **Networking Break**
(Foyer A)

11:00 a.m. to 12:00 p.m. **Concurrent Sessions**

Session A
()

Chair: Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi

- *“A Look at AACSB under 2013 Standards”*
Berkwood M. Farmer, Wright State University C17062 Education
Ronald D. McNeil, University of Illinois, Springfield
Farhang Niroomand, University of Houston-Victoria
George Stevens, Kent State University

Session B
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Chair: Lee Nordgren, University of Phoenix

- *“The Road to the Third World - A Military Deployment into Potosi, Bolivia in 1989 with the Logistical Problems Emphasized”*
William Grant Hale, Jr., Bluefield State College C17037 International

Discussant:

- *“U.S. Global Leadership; Time to Change”*
Vicky Panossian, Pepperdine University C17049 Leadership

Discussant: Valerie Vann, South College

Session C
()

Chair: Sara Bliss Kiser, Alabama State University

- *“Considering Venus: Females on American Corporate Boards Compared Globally”*
Anne H. DeClouette, University of Phoenix C17020 International

Discussant: David Flannery, Bryant & Stratton College

- *“Technology Adoption by Global Teams: Developing a Cohesive Approach”*
 William J. Harris, University of Maryland University College C17050 Technology
- Discussant: Gina Harden, Stephen F. Austin State University

12:05 p.m. to 1:30 p.m. **Lunch on Your Own**

1:30 p.m. to 3:00 p.m. **Concurrent Sessions**

Session A
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- Chair: Susan Eisner, Ramapo College of New Jersey
- *“Fear in the Workplace”*
 Carmine Gibaldi, Harvard & St. John’s University C17002 OB
- Discussant: Sara Bliss Kiser, Alabama State University

- *“Leadership in Public and Nonprofit Organizations: Perspectives and Opportunities”*
 Charles Gross, Pepperdine University
 Andrea Arias, Pepperdine University
 Jose Garcia, Pepperdine University
 Sammie Stinson, Pepperdine University
 Claudia Velasco, Pepperdine University C17026 Non-profit
- Discussant: James E. Winzenreid, ARAMARK

- *“A Study of Emotional Intelligence and Self Leadership”*
 Valerie Vann, South College
 Betsy H. Sparks, South College
 Cassandra Baker, University of Phoenix C17015 Leadership
- Discussant: Susan Eisner, Ramapo College of New Jersey of New Jersey

Session B
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- Chair: Susan A. Elkins, University of South Carolina
- *“Leveraging Corporate Social Responsibility (CSR) to Build Communities and to Increase Profitability in Quick Service Restaurants (QSRs)”*
 Charles E. Bray, Jr., Pepperdine University C17024 Ethics
- Discussant: Henry A. Johnson, New England Institute of Technology

- *“The Addition of a New Item Can Effect One’s Moral Perceptions”*
 Nicholas Koumbiadis, Adelphi University C17014 Ethics
- Discussant: Reza Kheirandish, Clayton State University

Session C
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- Chair: Anne H. DeClouette, University of Phoenix
- *“On the Virtue of Honorable Leadership”*
 Felix R. Livingston, Flagler College C17036 Leadership
- Discussant: Robert R. Bell, Tennessee Technological University

□ *“Neuroscience and Project Management: Using Cognitive Techniques to Navigate Teams Through Change”*

Wanda Curlee, American Public University
Marie Sterling, PMI Trauma Center

C17038 MGMT

Discussant: Michael Urick, Saint Vincent College

□ *“Adapting the Fuji Film Instax Product Line for an American Audience via Advertising”*

Joseph Myers, New York University
Elwin Myers, Texas A&M University-Corpus Christi

C17061 Education

Discussant: Jaideep Motwani, Grand Valley State University

Awards Banquet

6:00 p.m. to 9:00 p.m.

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Introductions

Ronald D. McNeil, SAM Board Chair
University of Springfield, Illinois

Moustafa H. Abdelsamad, SAM International President & CEO
Texas A&M University-Corpus Christi

“A Woman Entrepreneur’s Lessons Learned in Business”

Ms. Christine Podracky, CEO
Total Systems Technologies Corporation

Campus Awards

Moustafa H. Abdelsamad, SAM International President & CEO
Sara Bliss Kiser, Alabama State University, SAM VP

○ Campus Chapter Performance Awards

Recognizing Student Case Competition Winners

Moustafa H. Abdelsamad, SAM International President & CEO

SPECIAL ANNOUNCEMENTS FROM SAM BOARD CHAIR, RONALD D. MCNEIL
DEAN AND PNC PROFESSOR, UNIVERSITY OF ILLINOIS SPRINGFIELD
