

TENATIVE SCHEDULE – 02 22 17

ADVANCING MANAGEMENT: LEADERSHIP AND CHANGE

Thursday, March 30 – Sunday, April 2, 2017

Thursday, March 30, 2017

1:00 p.m. to 7:00 p.m.	Registration	Dina Abdelsamad, Joe Barnes, and Katherine Wheelen
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7:00 p.m. to 8:30 p.m. ()	Welcoming Reception	
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8:30 p.m. to 9:45 p.m. ()	Student Orientation (Case Competition Schedule to Be Determined at this Meeting) Moustafa H. Abdelsamad, SAM International President & CEO Sara Bliss Kiser, Alabama State University, SAM VP Allen Frazier, Harding University, SAM Assistant VP	
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Friday, March 31, 2017

8:30 a.m. to 3:00 p.m.	Registration	Dina Abdelsamad and Joe Barnes
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8:30 a.m. to 9:00 a.m. ()	“Conference Opening and Welcome” Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi SAM International President & CEO and 2017 Conference Chair	
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9:00 a.m. to 5:00 p.m. ()	Student Case Competition Presentations as Per Schedule Determined on Thursday, March 30, 2017 Sara Bliss Kiser, Alabama State University, SAM VP Allen Frazier, Harding University, SAM Assistant VP	
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9:00 a.m. to 10:30 a.m.	Concurrent Sessions	
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Session A ()	Chair: John Laurie, Nevada State College	
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□ *“The Development of Meta-Curricular Entrepreneurship Education at the University of New Mexico”*

Robert DelCampo, University of New Mexico

Tiffini J. Porter, University of New Mexico

C17010 Education

Discussant:

□ *“Experiencing Burnout by African-American College Students who Hold Employment”*

Masoomah (Dokhi) Khosrovani, Texas Southern University

Mayur S. Desai, Texas Southern University

Kiram J. Desai, Retired, Professor POM

C17041 Education

Discussant:

- *"Coping with Workplace Weight Discrimination, Stress, and Work-Life Conflict in a Wellness-Focused Human Resource Environment"*

Natasha W. Randle, Mississippi State University-Meridian

Christopher J. Mathis, Morgan State University

Dewaynna Horn, Texas Woman's University

Kristena P. Gaylor, Mississippi College

C17043 HRM

Discussant: Mark Skowronski, Ramapo College of New Jersey

Session B

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Chair:

- *"I-deals as a Solution to Organizational Turnover Concerns: A Job and Family Embeddedness View"*

Randika E. Gamage, The University of Texas at El Paso

Prajya Vidyarthi, The University of Texas at El Paso

C17018 MGMT

Discussant: William J. Harris, University of Maryland University College

- *"A New Approach to Understanding and Strengthening an Organization's Social Context"*

Lyndsay Phillips, Pepperdine University

Jonathan Silk, Pepperdine University

C17052 Leadership

Discussant:

- *"Supervisor Burnout: The Negative Effects of Reduced Personal Accomplishment"*

Cody Logan Chullen, East Carolina University

William J. Rowe, East Carolina University

James E. Zemanek, Jr., East Carolina University

Jon Kirchoff, East Carolina University

C17011 OB

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

Session C

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Chair:

□ "Paper Title"

Author's Name, University, Country (if international)

Discussant:

- *"Personality Traits of Successful Managers and Romantic Partners"*

Rebecca Davis, Virginia Wesleyan College

Kelsi Robins, Virginia Wesleyan College

Zoe Trificante, Virginia Wesleyan College

C17032 OB

Discussant: Berkwood M. Farmer, Wright State University

- *"Antecedents to Product Innovation from Existing Value Chains"*

Brian Mallett, University of Maryland University College

C17042 MGMT

Discussant: Andrew F. Johnson, Texas A&M University-Corpus Christi

10:30 a.m. to 11:00 a.m. **Networking Break**
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11:00: a.m. to 12:00 a.m. **Concurrent Sessions**

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| <p>Session A
()</p> | <p>Chair: Natasha W. Randle, Mississippi State University-Meridian</p> <p>□ <i>“Perceptions of “Big Data” and its Implications on Organization Applications”</i>
 Mayur S. Desai, Texas Southern University
 Kamala Raghavan, Texas Southern University
 C17029 Technology</p> <p>Discussant: William J. Harris, University of Maryland University College</p> <p>□ <i>“International Accounting Standards, Creative Accounting, Auditing Practices a Lens on Fraud and Their Impact on Active Investing”</i>
 Mahesh Agnihotri, University of Sharjah, United Arab Emirates
 C17045 Accounting</p> <p>Discussant:</p> |
| <p>Session B
()</p> | <p>Chair: W. Scott Sherman, Texas A&M University-Corpus Christi</p> <p>□ <i>“Employee Overqualification: Facts, Fears, and Fiction”</i>
 Mark Skowronski, Ramapo College of New Jersey
 C17022 HRM</p> <p>Discussant:</p> <p>□ <i>“What Changes Designer-Entrepreneurs into Successful Business Leaders: Exploring the Role of Ambidextrous Leadership”</i>
 Lee Nordgren, University of Phoenix
 Sherille, Samson, University of Phoenix
 C17028 Entrep.</p> <p>Discussant: Michael Urick, Saint Vincent College</p> |
| <p>Session C
()</p> | <p>Chair: Cody L. Chullen, East Carolina University</p> <p>□ <i>“The Influence of Political Ideology on Selection Decisions”</i>
 Andrew Franklin Johnson, Texas A&M University-Corpus Christi
 Katherine Joan Roberto, Texas A&M University-Corpus Christi
 C17003 HRM</p> <p>Discussant: Jorge Villegas, University of Illinois, Springfield</p> <p>□ <i>“Delegation: A Key to Managerial Success”</i>
 Rick Corum, Campbellsville University
 C17007 MGMT</p> <p>Discussant: Randall D. Harris, Texas A&M University-Corpus Christi</p> |

***** **AWARDS LUNCHEON** *****

12:05 p.m. to 1:45 p.m.
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Luncheon & Campus Awards

Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi
SAM President & CEO and 2017 Conference Chair

“Speech”

Mr. Bernard J. Milano, President
KPMG Foundation

Campus Awards, Sara Kiser, Alabama State University, SAM VP

- Outstanding Campus Chapter Advisor Awards
 - Outstanding Regional and National SAM Student Awards
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1:45 p.m. to 3:15 p.m.

Concurrent Sessions

Session A
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Chair: Randall Harris, Texas A&M University-Corpus Christi

□ *“The Significant Role of Information on the AACSB International's Thematic Areas of Innovation, Impact, and Engagement”*

Rassule Hadidi University of Illinois, Springfield

Ron McNeil University of Illinois, Springfield

C17046 Technology

Discussant: Berkwood M. Farmer, Wright State Farmer

□ **“Paper Title”**

Author's Name, University, Country (if international)

Discussant:

□ *“Supply Chain Resilience: A Multi-level Analysis”*

Henry Adobor, Quinnipiac University

C17053 Oper. MGMT

Discussant: Paul L. Ewell, Virginia Wesleyan University

Session B
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Chair

□ *“Interest Rates are Sticky: Implications for the Yield Curve”*

Armand Picou, Texas A&M University-Corpus Christi

C17004 Finance

Discussant:

□ *“Latin American Foreign Direct Investment: The Case of Multilatinas”*

Rusty V. Karst, Texas A&M University – Kingsville

C17035 International

Discussant: Rodley Pineda, Tennessee Technological University

- *“Performance Measurement of Daily Restaurant Sales: A Northeast Tennessee Franchise Experience”*

Okeniyi Oke, Business Services & Statistical Consulting, LLC

C17017 Oper. Mgmt

Discussant:

Session C
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Chair: Natasha W. Randle, Mississippi State University-Meridian

- *“HOT for Teaching: The Role of Authenticity in Undergraduate Management Education”*

W. Scott Sherman, Texas A&M University-Corpus Christi

C17044 Education

Discussant: Jorge Villegas, University of Illinois, Springfield

- *“Do Training, Area of Expertise, and Employee Longevity make a Difference in Ethical Perceptions of Working Adults in Russia?”*

Natalia Ermasova, Governors State University

Dina Clark, Bloomsburg University of Pennsylvania

Serge Ermasov, Saratov State University, Russia

Lam D. Nguyen, Bloomsburg University of Pennsylvania

C17048 Ethics

Discussant:

- *“Congressional Action to put Securities Cases in Federal Court Effective: States' Rights versus Federal Legislation”*

Brian Elzweig, University of West Florida

C17060 BLaw

Discussant: Andrew F. Johnson, Texas A&M University-Corpus Christi

3:15 p.m. to 3:45 p.m.
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Networking Break

3:45 p.m. to 5:15 p.m.

Concurrent Sessions

Session A
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Chair:

- *“Servant Leadership in the Classroom and its Relationship to Student Perceptions of University Quality of Instruction”*

Jack McCann, Tusculum College

Betsy Sparks, South College

C17009 Education

Discussant: Paul L. Ewell, Virginia Wesleyan University

- *“Everything Old is New Again in Leadership Research: A Review of the Works of Ordway Tead”*

Larry H. Faulk II, University of Arkansas-Fort Smith

C17019 Leadership

Discussant: Anne H. DeClouette, University of Phoenix

- *“Diversity's Impact on the Workforce”*

James Maxwell, Sullivan University – Lexington

C17056 Diversity

Discussant:

Session B

Chair:

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□ *“Disruption in Advertising Agencies: Creativity as a Strategic Resource”*

Jorge Villegas, University of Illinois at Springfield

Thomas Vogel, Emerson College

C17023 Marketing

Discussant: Lee Nordgren, University of Phoenix

□ *“Impact of Mindfulness on the Power of Words and Impulsivity in E-mail Communications”*

Malavika Sundararajan, Ramapo College of New Jersey

C17031 Commun.

Discussant:

□ *“Leadership Styles from the World's Powerhouses: China, India and the United States”*

Michael Monahan, Frostburg State University

Ami Shah, Frostburg State University

Raj Shah, University of Missouri, Kansas City

C17039 Leadership

Discussant: Valerie Vann, South College

Session C

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Chair:

□ *“Squeezed by Rising Costs: Small Business and the Affordable Care Act”*

Randall D. Harris, Texas A&M University-Corpus Christi

C17030 Health Care

Discussant:

□ *“Exploring the Impact of Pride and University Personality on Brand Love”*

Monica Hernandez, Texas A&M University-Corpus Christi

Andrew Johnson, Texas A&M University-Corpus Christi

Randall D. Harris, Texas A&M University-Corpus Christi

W. Scott Sherman, Texas A&M University-Corpus Christi

C17059 Education

Discussant:

□ **“Paper Title”**

Author's Name, University, Country (if international)

Discussant:

5:15 p.m. to 7:00 p.m.

SAM Board Meeting

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Saturday, April 1, 2017

8:30 a.m. to 1:00 p.m.	Registration	Dina Abdelsamad, Joe Barnes, and Katherine Wheelen
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9:00 a.m. to 10:30 a.m.	Concurrent Sessions
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Session A
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Chair:

- *“Does Personality Matter in Predicting Voluntary Turnover? A Moderated Mediation Model of Job Embeddedness, Organizational Culture, and Voluntary Turnover”*

Rawia O. Ahmed, The University of Texas at El Paso

Prajya Vidyarthi, The University of Texas at El Paso

C17013 OB

Discussant:

- *“What if? - Teaching Creativity to Undergraduates”*

Susan Eisner, Ramapo College of New Jersey

C17027 Education

Discussant: Elwin Myer, Texas A&M University-Corpus Christi

- *“Taylorism and Operational Excellence: Improving on the “One Best Way”*

Michael Urick, Saint Vincent College

David Adams, Saint Vincent College

Terrance Smith, Saint Vincent College

C17005 MGMT

Discussant: Wanda Curlee, American Public University

Session B
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Chair: James E. Winzenreid, ARAMARK

- *“Assessing Readiness for Small County and Regional Economic Development”*

Steven Crook, Cookeville-Putnam County Chamber of Commerce

Robert R. Bell, Tennessee Technological University

Susan A. Elkins, University of South Carolina

Ann Carmichael, University of South Carolina – Salkehatchie

C17016 ECON

Discussant: Lee Nordgren, University of Phoenix

- *“21st Century Communications Impact on Human Resource Management, Development and Training”*

James Maxwell, Sullivan University – Lexington

C17055 Commun.

Discussant: Malavika Sundararajan, Ramapo College of New Jersey

- *“Thriving at Work: An Approach to Encouraging and Enabling Thriving”*

Jessie Lockhart, Pepperdine University

C17057 MGMT

Discussant: Sara Bliss Kiser, Alabama State University

Session C
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Chair:

□ **“Paper Title”**

Author’s Name, University, Country (if international)

Discussant:

- *“Putting Business Analysis in Perspective: Application of a Strategic Analysis Framework on Tesla's Strategic Options”*

Tyler M. Roark, Eastern Kentucky University

Qian Xiao, Eastern Kentucky University

Tyler Eades, Eastern Kentucky University

C17012 Strategy

Discussant:

- *“A Template Based Approach to Measuring and Benchmarking Supply Chain Flexibility: A Case Study of Indian Soap Manufacturing Firm”*

Rohit Singh, Constituent of Symbiosis International University, Pune

Jaideep Motwani, Grand Valley State University

C17006 OM

Discussant:

10:30 a.m. to 11:00 a.m. **Networking Break**
(Foyer A)

11:00 a.m. to 12:00 a.m. **Concurrent Sessions**

Session A
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Chair: Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi

- *“A Look at AACSB under 2013 Standards”*

Berkwood M. Farmer, Wright State University

Ronald D. McNeil, University of Illinois, Springfield

Farhang Niroomand, University of Houston-Victoria

George Stevens, Kent State University

C17062 Education

Session B
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Chair: Lee Nordgren, University of Phoenix

- *“The Road to the Third World - A Military Deployment into Potosi, Bolivia in 1989 with the Logistical Problems Emphasized”*

William Grant Hale, Jr., Bluefield State College

C17037 International

Discussant:

- *“U.S. Global Leadership; Time to Change”*

Vicky Panossian, Pepperdine University

C17049 Leadership

Discussant: Valerie Vann, South College

Session C
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Chair: Sara Bliss Kiser, Alabama State University

- *“Considering Venus: Females on American Corporate Boards Compared Globally”*

Anne H. DeClouette, University of Phoenix

C17020 International

Discussant:

□ *“Technology Adoption by Global Teams: Developing a Cohesive Approach”*

William J. Harris, University of Maryland University College

C17050 Technology

Discussant:

12:05 p.m. to 1:30 p.m.

Lunch on Your Own

1:30 p.m. to 3:00 p.m.

Concurrent Sessions

Session A
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Chair: Susan Eisner, Ramapo College of New Jersey

□ *“Fear in the Workplace”*

Carmine Gibaldi, Harvard & St. John’s University

C17002 OB

Discussant: Susan Eisner, Ramapo College of New Jersey

□ *“Leadership in Public and Nonprofit Organizations: Perspectives and Opportunities”*

Charles Gross, Pepperdine University

Andrea Arias, Pepperdine University

Jose Garcia, Pepperdine University

Sammie Stinson, Pepperdine University

Claudia Velasco, Pepperdine University

C17026 Non-profit

Discussant: James E. Winzenreid, ARAMARK

□ *“A Study of 21st Century Leaders Emotional Intelligence: And it’s Impact on Leader Effectiveness and Organizational Success”*

Valerie Vann, South College

Betsy H. Sparks, South College

Cassandra Baker, Capella University

C17015 Leadership

Discussant:

Session B
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Chair: Dina Clark, Bloomsburg University of Pennsylvania

□ *“Leveraging Corporate Social Responsibility (CSR) to Build Communities and to Increase Profitability in Quick Service Restaurants (QSRs)”*

Charles E. Bray, Jr., Pepperdine University

C17024 Ethics

Discussant:

□ *“The Addition of a New Item Can Effect One’s Moral Perceptions”*

Nicholas Koumbiadis, Adelphi University

C17014 Ethics

Discussant:

Session C
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Chair: Anne H. DeClouette, University of Phoenix

□ *“On the Virtue of Honorable Leadership”*

Felix R. Livingston, Flagler College

C17036 Leadership

Discussant:

- *“Neuroscience and Project Management: Using Cognitive Techniques to Navigate Teams Through Change”*
Wanda Curlee, American Public University
Marie Sterling, PMI Trauma Center C17038 MGMT

Discussant: Michael Urick, Saint Vincent College

- **“TBA”**
Amir Hormozi, Texas A&M University-Corpus Christi C17063 OM

Discussant: Jaideep Motwani, Grand Valley State University

3:00 p.m. to 3:30 p.m. **Networking Break**
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3:30 p.m. to 4:30 p.m. **Concurrent Sessions**

- Session A
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- Chair: Wanda Curlee, American Public University
- *“Student and Faculty Perceptions on the Frequency and Severity of Ten Types of Plagiarism in Iparadigms’ Plagiarism Spectrum”*
Elwin Myers, Texas A&M University-Corpus Christi
Christina Booth, Texas A&M University-Corpus Christi
Joseph Myers, New York University C17058 Education

Discussant:

- *“Adapting the Fuji Film Instax Product Line for an American Audience via Advertising”*
Joseph Myers, New York University
Elwin Myers, Texas A&M University-Corpus Christi C17061 Education

Discussant:

- Session B
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- Chair:
- **“Paper Title”**
Author’s Name, University, Country (if international)

Discussant:

- **“Paper Title”**
Author’s Name, University, Country (if international)

Discussant:

Session C
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STUDENT SESSION

Moustafa H. Abdelsamad, SAM International President & CEO