



Society for Advancement of Management  
2017 International Business Conference

CALL FOR SPONSORS, PAPERS OR ABSTRACTS, SPEAKERS,  
WORKSHOPS, DISCUSSANTS, AND SESSION CHAIRS

**Deadline for Submission Extended: December 21, 2016**

**“Advancing Management: Leadership and Change”**

**Suggested Areas**

- Accreditation/Assessment/Business School Issues
- Accounting/Banking/Economics/Finance
- Business Strategy and Policy
- Career Development/Stress Management
- Change Management
- Creativity/Innovation
- Entrepreneurship/Intrapreneurship
- Ethics/Corporate Responsibility/Social Responsibility
- Employee Loyalty
- Global/International Business
- Government/Military/Non-Profit
- Health Care Management
- Human Resource Management/Organizational Behavior
- Information Technology
- Leadership
- Management Education/Virtual Learning
- Managing Security/Risk
- Marketing/Customer Relationships
- Project Management
- Program Assessment/Performance Management
- Small Business
- Supply Chain Management/Operations/Lean/Six Sigma
- Sustainability

**March 30<sup>th</sup> – April 2, 2017**  
**Rosen Plaza Hotel, Orlando, Florida**

**Participation & Information:** E-mail your paper or abstract (as an MS Word file attachment), or your request to serve as a workshop leader, paper discussant, session chair, or conference sponsor before **November 30, 2016** to [sam@samnational.org](mailto:sam@samnational.org). Papers submitted earlier will be reviewed immediately and participants will be notified as soon as possible.

Conference Chair: Dr. Moustafa H. Abdelsamad, SAM President & CEO  
Professor of Finance and Former Dean  
College of Business, Texas A&M University-Corpus Christi  
6300 Ocean Drive, Unit #5808, Corpus Christi, Texas 78412-5808 USA  
Phone: 361-825-3045; FAX: 361-825-5609

E-mail: [sam@samnational.org](mailto:sam@samnational.org)

For Registration Form go to: [www.samnational.org](http://www.samnational.org)

**Evaluation:** Competitive papers or abstracts will be double-blind reviewed. Paper length should not exceed 20 typewritten, double-spaced pages. Abstracts should include title, authors, objective, outline, methodology, and importance. Author identification, including complete mailing address, e-mail, and telephone number, should appear only on the cover page. Authors should not identify themselves elsewhere in the paper. Please state on the front page: “Paper for the 2017 Conference.” **A non-refundable** conference registration fee is due and payable within two weeks after notification of acceptance. Authors who have abstracts accepted are required to submit their paper(s) by **February 1, 2017**. For workshops, contact the Conference Chair at the address listed above. Priority will be given to early submissions. **With the exception of students, presenters are expected to serve as discussants and/or session chairs.**

**Student Paper Track:** Graduate and undergraduate student papers are invited. This track is held exclusively for students. Papers authored jointly by faculty and students may not be presented as student papers. Please state on the cover sheet: “Student Paper” and specify graduate or undergraduate.

**Publications:** The final version of the papers selected and presented must be sent by **May 1, 2017**, to be published in the 2016 SAM Conference Proceedings and be considered for publication in *SAM Advanced Management Journal*. This allows authors time to review comments and to incorporate changes needed based on conference feedback.

**Dress code:** Business attire for Reception, Lunch, and Banquet. Business casual attire for all other sessions.

**Hotel:** Rosen Plaza Hotel  
9700 International Drive, Orlando, Florida, 32819  
**(International Drive across from Pointe Orlando)**

**Rate:** \$159.00, plus taxes single/double; \$20 each additional person (Taxes 13.5%)

**Reservations:** In U.S. call 1-800-627-8258

**Hotel phone:** 407-996-1761

**Refer to:** “Society for Advancement of Management-SAM International Business Conference”

**For reservations, call the hotel or visit the hotel Web site at:**  
<http://www.rosenplaza.com/>

**HOTEL CUTOFF DATE: MONDAY, MARCH 6, 2017**

Make your reservations early. Space is limited.