



Start a Campus Chapter for Your Students. They'll find it A *Real* Education.

If the students at your college are to become successful managers in the *real* business world, they're going to need something more than textbook knowledge.

Help prepare your students with practical business know-how.

SAM campus chapters offer students the opportunity to meet practicing managers in the local community, allow students the chance to apply textbook theories, and help students establish contacts with individuals who share the same goals and interests. Serving as local SAM campus chapter officers gives students a chance to practice management and leadership skills in a risk-free environment.

Give your students a competitive edge as they develop managerial skills to assist them as they enter the business world.

By doing so, you'll have a major hand in developing the leaders of tomorrow.

SAM Campus activities are the perfect supplement to an academic business education. For details on starting a Campus Chapter at your college, write or call: **Society for Advancement of Management**, Texas A&M University-Corpus Christi, College of Business, 6300 Ocean Drive, OCNR 383, Corpus Christi, TX 78412; Telephone (361) 825-3045; Fax (361) 825-5609 or call our toll free number 1-888-827-6077.

THE SOCIETY FOR ADVANCEMENT OF MANAGEMENT 2014 INTERNATIONAL BUSINESS CONFERENCE

"INNOVATION & BEYOND"

APRIL 3 – APRIL 6, 2014 -- ORLANDO, FLORIDA

CONGRATULATIONS TO CASE COMPETITION WINNERS



OPEN DIVISION - GREENSMITH TROPHY

1ST PLACE: FLAGLER - TALLAHASSEE
2ND PLACE: JOHNSON & WALES UNIVERSITY
3RD PLACE: EAST CAROLINA UNIVERSITY

UNDERGRADUATE DIVISION – RUTHERFORD TROPHY

1ST PLACE: FORT VALLEY STATE UNIVERSITY
2ND PLACE: CLAYTON STATE UNIVERSITY
3RD PLACE: ROWAN UNIVERSITY

UNDERGRADUATE DIVISION - BUSH TROPHY

1ST PLACE: COLLEGE OF ST. BENEDICT
2ND PLACE: MILLERSVILLE UNIVERSITY
3RD PLACE: OHIO NORTHERN UNIVERSITY