INNOVATION & BEYOND

Thursday, April 3 – Saturday, April 5, 2014
Thursday, April 3, 2014

1:00 p.m. to 7:00 p.m.  Registration  Kathryn Wheelen, Omar Abdelsamad, and Joseph Barnes

3:00 p.m. to 7:00 p.m.  SAM Board Meeting
(Salon 1)

7:00 p.m. to 8:30 p.m.  Welcoming Reception
(Pool side Lower Deck -
If raining, Salon 6 and 7)

8:30 p.m. to 9:45 p.m.  Student Orientation
(Case Competition Schedule to Be Determined at this Meeting)
Moustafa H. Abdelsamad, SAM International President & CEO
Sara Bliss Kiser, Alabama State University, SAM VP
James Stewart, Merrimack College, SAM VP

Friday, April 4, 2014

8:30 a.m. to 3:00 p.m.  Registration  Kathryn Wheelen, Omar Abdelsamad, and Joseph Barnes

8:30 a.m. to 9:00 a.m.  “Conference Opening and Welcome”
(Salon 5)
Moustafa H. Abdelsamad, SAM International President & CEO and 2014 Conference Chair
Texas A&M University-Corpus Christi

9:00 a.m. to 5:00 p.m.  Student Case Competition Presentations as Per Schedule Determined
(Hospitality Suites
234, 238 and 242) on Thursday, April 3, 2014
Case Director: James Stewart, Merrimack College, SAM VP
Sara Bliss Kiser, Alabama State University, SAM VP

9:00 a.m. to 10:30 a.m.  Concurrent Sessions
Session A  Chair:  Jim Lee, Texas A&M University-Corpus Christi
(Salon 1)

“Proactive Personality and Constructive Deviant Behavior: Interpersonal vs. Organizational Deviance”
Leila Canaan Messarra, Lebanese American University, Beirut, Lebanon
Grace K. Dagher, Lebanese American University, Beirut, Lebanon
Discussant: Gwendolyn Catchings, Jackson State University
“An Empiricial Study on the Relationships Between Authentic Leadership and Organizational Trust by Industry Segment”
Michael Onorato, SUNY College at Old Westbury
Jishan Zhu, SUNY College at Old Westbury
Discussant: David L. Torres, University of Arizona at Sierra Vista

“Political Skill at Work: Good or Bad? Understanding its Predictors and Consequences”
Akanksha Bedi, California State University at Northridge
Mark Skowronski, Ramapo College of New Jersey
Discussant: Edward L. Powers, University of North Carolina Pembroke

Session B
Chair: James P. Hess, DeVry University

“Fairness in the Workplace: The Mediating Role of Trust in the Relationship Between Supervisory Justice and Work Outcomes”
Shingirayi Mushonga, Coppin State University
Palaniappan Thiagarajan, Jackson State University
Christopher Torrance, Fort Valley State University
Discussant: Katy Peeples, Texas A&M University-Corpus Christi

“So You Won the Lotto. Are You Planning to Leave Your Professorship”
Katy Peeples, Texas A&M University-Corpus Christi
Eugene Bland, Texas A&M University-Corpus Christi
Discussant: James P. Hess, DeVry University

“Sustainability: A Providential Stroke of Serendipity or an Upshot of Organizational Justice and 360 Degree Feedback”
Silva Karkoulian, Lebanese American University, Beirut, Lebanon
Discussant: Katy Peeples, Texas A&M University-Corpus Christi

10:30 a.m. to 11:00 a.m. Networking Break
(Mezzanine Foyer)

11:00 a.m. to 12:00 p.m. Concurrent Sessions

Session A
Chair: Allen Kruger, Johnson & Wales University

“Gender and Maturity Differences in Student Performance at College Level Computer Concepts Courses”
Sam Nataraj, Morehead State University
Connie Grimes, Morehead State University
Robert Brown, Morehead State University
Discussant: Berkwood Farmer, Wright State University
“Culture and Attitude Towards Business Ethics: Is There a Relationship Between National Culture and Ethical Behavior of Managers?”
John O. Okpara, Bloomsburg University of Pennsylvania
Nickolas Koumbiadis, Adelphi University
Samuel Idown, London Metropolitan University, London, UK

Discussant: Catherine Petersen, Mount Olive College

Session B
Chair: Josiane Fahed-Sreih, Lebanese American University, Byblos, Lebanon

“Changing Casual Relationships Between China and U.S. Stock Markets”
Jim Lee, Texas A&M University-Corpus Christi

Discussant: Reza Kheirandish, Clayton State University

“Economic Production Quantity Model with Unreliable Components”
Abdul-Nasser El-Kasser, Lebanese American University, Beirut, Lebanon

Discussant: Jim Lee, Texas A&M University-Corpus Christi

Session C
Chair: Mark Skowronski, Ramapo College of New Jersey

“The Limits of Rationality: Bringing Affect and Emotion into Strategic Thinking”
Henry Adobor, Quinnipiac University

Discussant: David L. Torres, University of Arizona at Sierra Vista

“Pay Inequity in the Nonprofit Sector - The Impact on Job Satisfaction, Security, and Retirement”
Marcel C. Minutolo, Robert Morris University
Carrie Tancraitor, Bayer Center for Nonprofit Management
Darlene Motley, Chatham University
Jasmin Lin, Robert Morris University

Discussant: David W. Hays, Nova Southeastern University

12:05 p.m. to 1:45 p.m. Luncheon & Campus Awards
(Salons 5, 6 and 7)

Moustafa H. Abdelsamad, SAM President & CEO and 2014 Conference Chair
Texas A&M University-Corpus Christi

“The Power of Process of Innovation”
Jack Cook, SUNY Brockport

Campus Awards, Sara Kiser, Alabama State University, SAM VP
- Outstanding Campus Chapter Advisor Awards
- Outstanding Regional and National SAM Student Awards
Concurrent Sessions

Session A (Salon 1)

Chair: Kerul L. Kassel, Fielding Graduate University

“The Human Factor and the Support for Community and Their Impact on Subjective Performance”
Josiane Fahed-Sreih, Lebanese American University, Byblos, Lebanon

Discussant: Dawn M. Ramirez, Texas A&M University-Corpus Christi

“Generation Y College Students: Workplace Motivation Attitudes”
Angela B. Patrick, University of Mary-Hardin Baylor
John R. Klocinski, Capella University/Owens Community College

Discussant: Nandita Das, Delaware State University

“Impact of Gender and Academic Performance Differences on Financial Literacy”
Gustavo Barboza, Clarion University of Pennsylvania
Chad Smith, Clarion University of Pennsylvania
James Pesek, Clarion University of Pennsylvania

Discussant: Nandita Das, Delaware State University

Session B (Salon 2)

Chair: Molly Russ, Texas Woman's University

“An Analysis of the Use of Social Media Networks by Business Schools”
Gwendolyn Catchings, Jackson State University

Discussant: David W. Hays, Nova Southeastern University

“Innovating Our Thinking About Management: A New Model”
Edward L. Powers, University of North Carolina Pembroke

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

“Could Human Resource Practices and Organizational Leadership be the Key to a Successful Merger?”
Juliette E. M. Buiter, Aon in Rotterdam, The Netherlands
Christopher M. Harris, Texas Woman’s University

Discussant: David W. Hays, Nova Southeastern University

Session C (Salon 8)

Chair: Jim Lee, Texas A&M University-Corpus Christi

David L. Torres, University of Arizona at Sierra Vista

Discussant: Jim Lee, Texas A&M University-Corpus Christi
“How the Use of Information Sources Affects the Size of Consideration Set for Automobiles”
Jung Seek Kim, Bloomsburg University
Discussant: David L. Torres, University of Arizona at Sierra Vista

“Economic Order Quantity Model with Probabilistic Quality and Permissible Delay in Payment”
Noura Yassine, Beirut Arab University, Beirut, Lebanon
Discussant: Jim Lee, Texas A&M University-Corpus Christi

3:15 p.m. to 3:45 p.m. Networking Break (Mezzanine Foyer)

3:45 p.m. to 5:15 p.m. Concurrent Sessions

Session A
Chair: Gwendolyn Catchings, Jackson State University

“ACBSP Accreditation”
Steven Parscale, Accreditation Council for Business Schools and Programs (ACBSP)

Edward Vitale, Lebanese American University, Beirut, Lebanon
Rana Jammal, Lebanese American University, Beirut, Lebanon
Discussant: Jung Seek Kim, Bloomsburg University

“Big Data - The Evolution from Data Analyst to Data Scientist and its Implications for Healthcare Human Resources”
David W. Hays, Nova Southeastern University
Discussant: David L. Torres, University of Arizona at Sierra Vista

Session B
Chair: Thomas A. Maroney, University of Maine at Farmington

“Escalated Commitment in Information Technology Project Management: A Managerial Perspective”
Molly Russ, Texas Woman's University
Mahesh Raisinghani, Texas Woman's University
Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

“Strategic Management Decisions for Profit Maximization in the Motion Picture Industry”
Danielle White, Elon University
Discussant: John O. Okpara, Bloomsburg University of Pennsylvania
“Critical Thinking Skills for Business School Graduates as Demanded by Employers: The AACSB Disconnect is Troubling for Faculty” (Strategic Perspective and Recommendations)
Mayur S. Desai, Texas Southern University
Bruce D. Berger, Texas Southern University
Roger Higgs, Western Carolina University

Discussant: Michele A. Govekar, Ohio Northern University

Session C
(Salon 8)
Chair: Jaideep Motwani, Grand Valley State University

“Who Should Pay for Electric Power Reliability?”
Nandita Das, Delaware State University

Discussant: Jaideep Motwani, Grand Valley State University

“ERP Systems in Business Curriculum: Understanding Students’ Perspectives”
Jaideep Motwani, Grand Valley State University
Asli Akbulut, Grand Valley State University

Discussant: Chad Smith, Clarion University of Pennsylvania
Saturday, April 5, 2014

8:30 a.m. to 1:00 p.m.  Registration  Kathryn Wheelen, Omar Abdelsamad, Joseph Barnes

9:00 a.m. to 10:30 a.m.  Concurrent Sessions

Session A  (Salon 1)
Chair: James P. Hess, DeVry University

“Workforce Development: Moving Down the Supply Chain with Strategies of Engagement”
Robert R. Bell, Tennessee Technological University
Lillian Hartgrove, Cookeville-Putman County Chamber of Commerce
Susan Elkins, University of South Carolina
Devin Starnes, University of South Carolina

Discussant: Sara Bliss Kiser, Alabama State University

“The Inevitability of Embedded Sustainable Practices and a System Orientation in Business Operations”
Kerul L. Kassel, Fielding Graduate University

Discussant: Molly Russ, Texas Woman’s University

“Assessing Interorganizational Collaboration in Regional Economic Development Service Delivery”
Kevin J. Roth, Clarion University of Pennsylvania

Discussant: Katy Peeples, Texas A&M University-Corpus Christi

Session B  (Salon 2)
Chair: Tito Guerrero III, Middle States Commission on Higher Education

“Entrepreneurship Scholars and Student Run Ventures”
Stephen Schwarz, College of Saint Benedict and St. John’s University

Discussant: Marcel C. Minutolo, Robert Morris University

“Student Business Incubators vs. Student Business Accelerators: An Exploratory Analysis”
Minnette Bumpus, Bowie State University

Discussant: Stephen Schwarz, College of Saint Benedict and St. John’s University

“Business and Engineering - Merging Capstone Experiences to Plan New Entrepreneurial Ventures”
Allen W. Frazier, Harding University

Discussant: Kevin Clark, Villanova University

Session C  (Salon 8)
Chair: Reza Kheirandish, Clayton State University

“Global Executive and Management Selection, Cultural Training, and Relocation”
Jack McCann, Lincoln Memorial University

Discussant: Jorge M. Herrera, St. Johns River State College

“In Avatars We Trust: Integrating Interpersonal Experience to Improve Online Teaching”
W. Scott Sherman, Texas A&M University-Corpus Christi
Dawn M. Ramirez, Texas A&M University-Corpus Christi

Discussant: Susan Eisner, Ramapo College of New Jersey

“Assessing Data and Information Quality Research Methods”
Pam Neely, SUNY Brockport
Jack Cook, SUNY Brockport

Discussant: Reza Kheirandish, Clayton State University

10:30 a.m. to 11:00 a.m. Networking Break (Mezzanine Foyer)

11:00 a.m. to 12:00 p.m. Concurrent Sessions

Session A  (Salon 1)  Chair: Berkwood Farmer, Wright State University

“In Improving the Odds of Maintaining AACSB Accreditation”
Berkwood Farmer, Wright State University
Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi

Session B  (Salon 2)  Chair: James Calvin, Johns Hopkins University

“For Profit and Non-Profit Undergraduate Management Projects: Community-Based Service Learning in a Rural Learning Laboratory”
Theodore D. Peters, Hartwick College

Discussant: Kevin J. Roth, Clarion University of Pennsylvania

“What are “Spreadsheet Skills” and How Should Business School Students be Learning Them?”
Mark H. Haney, Robert Morris University

Discussant: Reza Kheirandish, Clayton State University

Session C  (Salon 8)  Chair: Tito Guerrero III, Middle States Commission on Higher Education

“Pre and Post-Test Evaluation of Ethical Perceptions of Accounting Program Graduates from an Investigation into the Mandated AICPA Curriculum Change”
Nicholas Koumbiadis, Adelphi University
John O. Okpara, Bloomsburg University of Pennsylvania
Samuel Idown, London Metropolitan University, London, UK

Discussant: Michele A. Govekar, Ohio Northern University
“The IN-Factor: Signature Traits of Innovation's Leaders”
Susan Eisner, Ramapo College of New Jersey

Discussant: Sara Bliss Kiser, Alabama State University

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<td>12:05 p.m. to 1:30 p.m.</td>
<td>Lunch on Your Own</td>
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<td>1:30 p.m. to 3:00 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>Session A (Salon 1)</td>
<td>Chair: Kerul L. Kassel, Fielding Graduate University</td>
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<td>&quot;Is GMAT Score a Good Predictor of Success in an MBA Program? A Follow-up Study&quot; Reza Kheirandish, Clayton State University Michael H. Deis, Clayton State University Discussant: Gwendolyn Catchings, Jackson State University</td>
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<td>&quot;The Honorable Entrepreneur's Credo&quot; Felix R. Livingston, Flagler College – St. Augustine Discussant: Reza Kheirandish, Clayton State University</td>
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<td>&quot;Organizational Drivers of Corporate Social Responsibility: Disentangling Substance from Rhetoric&quot; William D. Schneper, Franklin &amp; Marshall College Moriah Meyskens, University of San Diego Abraham Soleimani, East Washington University Sokol Celo, Suffolk University Wei He, Suffolk University Watcharaphong Leartsurawat, Florida International University Discussant: Marcel C. Minutolo, Robert Morris University</td>
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<td>Session B (Salon 2)</td>
<td>Chair: David L. Torres, University of Arizona at Sierra Vista</td>
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<td>&quot;Student Perceptions of Accounting and Business Scandals on the Accounting Profession&quot; Jack McCann, Lincoln Memorial University Eugene Offoha, Lincoln Memorial University Rick Bryant, Lincoln Memorial University Discussant: August Bequai, Attorney at Law</td>
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<td>&quot;Evaluating the Relationship between U.S. State Web Accessibility Policies and the Impact on Website Design&quot; Jack Cook, SUNY Brockport Discussant: August Bequai, Attorney at Law</td>
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Workshop

"IT Security and Privacy – Do’s and Don’ts – How to Protect Yourself and Your Organization” Joseph Barnes, University of Illinois at Urbana Champaign
Session C
(Salon 8)
Chair: Robert R. Bell, Tennessee Technological University

“Apple, Inc. Executive Leadership Through the Years (1975-2013)”
William L. Lawson, Pepperdine University
James DiGiovani, Pepperdine University
Constance James, Pepperdine University

Discussant: Susan P. Eisner, Ramapo College of New York

Workshop
“Preparing for the Interview – What to do and not to do with your Resume and Preparing for the Interview”
Sara Bliss Kiser, Alabama State University
Michele A. Govekar, Ohio Northern University
Jorge M. Herrera, St. Johns River State College

3:00 p.m. to 3:30 p.m. Networking Break
(Mezzanine Foyer)

3:30 p.m. to 4:30 p.m. Concurrent Sessions

Session A
(Salon 1)
Chair: Susan P. Eisner, Ramapo College of New York

“Exploring the Challenges of Training and Developing Millennials for the Business Environment”
James P. Hess, DeVry University

Discussant: James Calvin, Johns Hopkins University

“Impact of Psychological Capital on Mentor-Mentee Relationship Building”
Xi Yu, University of Minnesota-Twin Cities

Discussant: Gwendolyn Catchings, Jackson State University

Session B
(Salon 8)
Student Session
6:30 p.m. to 9:30 p.m.  
(Awards Banquet)  
(Salons 5, 6 and 7)

Awards Banquet

Introductions
Moustafa H. Abdelsamad, SAM International President & CEO  
Texas A&M University-Corpus Christi

“Regional vs. Specialized Accreditation”
Dr. Tito Guerrero III, Middle States Commission on Higher Education

Campus Awards
Moustafa H. Abdelsamad, SAM International President & CEO  
Sara Bliss Kiser, Alabama State University, SAM VP

○ Announcing SAM Student Board Members for 2014/2015  
o Campus Chapter Performance Awards

Recognizing Student Case Competition Winners
Moustafa H. Abdelsamad, SAM International President & CEO  
Jim Stewart, Merrimack College, SAM VP

SAM 2015 INTERNATIONAL BUSINESS CONFERENCE

RESERVE THESE DATES!!!
March 26 – 29, 2015

Harrah’s Hotel, Las Vegas, Nevada

For more information call: 361-825-3045  
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Web site: www.samnational.org