TENTATIVE DRAFT

Thursday, March 17, 2014

INNOVATION & BEYOND

Thursday, April 3 – Saturday, April 5, 2014

Thursday, April 3, 2014

1:00 p.m. to 7:00 p.m.  Registration  
Dina and Omar Abdelsamad, Joe Barnes

3:00 p.m. to 7:00 p.m.  SAM Board Meeting  
(Salon 1)

7:00 p.m. to 8:30 p.m.  Welcoming Reception  
(Pool side Lower Deck -  
If raining, Salon 6 and 7)

8:30 p.m. to 9:45 p.m.  Student Orientation  
(Case Competition Schedule to Be Determined at this Meeting)  
Moustafa H. Abdelsamad, SAM International President & CEO  
Sara Bliss Kiser, Alabama State University, SAM VP  
James Stewart, Merrimack College, SAM VP

Friday, April 4, 2014

8:30 a.m. to 3:00 p.m.  Registration  
Dina and Omar Abdelsamad, Joe Barnes

8:30 a.m. to 9:00 a.m.  “Conference Opening and Welcome”  
Moustafa H. Abdelsamad, SAM International President & CEO and 2014 Conference Chair  
Texas A&M University-Corpus Christi

9:00 a.m. to 5:00 p.m.  Student Case Competition Presentations as Per Schedule Determined  
on Thursday, April 3, 2014  
Case Director: James Stewart, Merrimack College, SAM VP  
Sara Bliss Kiser, Alabama State University, SAM VP

9:00 a.m. to 10:30 a.m.  Concurrent Sessions  
Chair:

“Proactive Personality and Constructive Deviant Behavior: Interpersonal vs. Organizational Deviance”  
Leila Canaan Messarra, Lebanese American University, Beirut, Lebanon  
Grace K. Dagher, Lebanese American University, Beirut, Lebanon  
Discussant: Gwendolyn Catchings, Jackson State University
“An Empirical Study on the Relationships Between Authentic Leadership and Organizational Trust by Industry Segment”
Michael Onorato, SUNY College at Old Westbury
Jishan Zhu, SUNY College at Old Westbury

Discussant: TBA

“Political Skill at Work: Good or Bad? Understanding its Predictors and Consequences”
Akanksha Bedi, California State University at Northridge
Mark Skowronski, Ramapo College of New Jersey

Discussant: Edward L. Powers, University of North Carolina Pembroke

Session B
(Salon 2)

Chair: TBA

“Fairness in the Workplace: The Mediating Role of Trust in the Relationship Between Supervisory Justice and Work Outcomes”
Shingirayi Mushonga, Coppin State University
Palaniappan Thiagarajan, Jackson State University
Christopher Torrance, Fort Valley State University

Discussant: James E. Winzenreid, ARAMARK

“So You Won the Lotto. Are You Planning to Leave Your Professorship”
Katy Peeples, Texas A&M University-Corpus Christi
Eugene Bland, Texas A&M University-Corpus Christi

Discussant: James P. Hess, DeVry University

“Sustainability: A Providential Stroke of Serendipity or an Upshot of Organizational Justice and 360 Degree Feedback”
Silva Karkoulian, Lebanese American University, Beirut, Lebanon

Discussant: TBA

10:30 a.m. to 11:00 a.m. Networking Break
(Mezzanine Foyer)

11:00 a.m. to 12:00 p.m. Concurrent Sessions

Session A
(Salon 1)

Chair: Allen Kruger, Johnson & Wales University

“Gender and Maturity Differences in Student Performance at College Level Computer Concepts Courses”
Sam Nataraj, Morehead State University
Connie Grimes, Morehead State University
Robert Brown, Morehead State University

Discussant: TBA
“Culture and Attitude Towards Business Ethics: Is There a Relationship Between National Culture and Ethical Behavior of Managers?”
John O. Okpara, Bloomsburg University of Pennsylvania
Nickolas Koumbiadis, Adelphi University
Samuel Idown, London Metropolitan University, London, UK

Discussant: Catherine Petersen, Mount Olive College

Session B
(Salon 2)
Chair: TBA

“Changing Casual Relationships Between China and U.S. Stock Markets”
Jim Lee, Texas A&M University-Corpus Christi

Discussant: Reza Kheirandish, Clayton State University

“Economic Production Quantity Model with Unreliable Components”
Abdul-Nasser El-Kasser, Lebanese American University, Beirut, Lebanon

Discussant: Jim Lee, Texas A&M University-Corpus Christi

Session C
(Salon 8)
Chair: James E. Winzenreid, ARAMARK

“The Limits of Rationality: Bringing Affect into Strategic Thinking”
Henry Adobor, Quinnipiac University

Discussant: David L. Torres, University of Arizona at Sierra Vista

“Pay Inequity in the Nonprofit Sector - The Impact on Job Satisfaction, Security, and Retirement”
Marcel C. Minutolo, Robert Morris University
Carrie Tancraitor, Bayer Center for Nonprofit Management
Darlene Motley, Chatham University
Jasmin Lin, Robert Morris University

Discussant: David W. Hays, Nova Southeastern University

12:05 p.m. to 1:45 p.m. Luncheon & Campus Awards
(Salons 5, 6 and 7)

Moustafa H. Abdelsamad, SAM President & CEO and 2014 Conference Chair
Texas A&M University-Corpus Christi

“The Power of Process of Innovation”
Jack Cook, SUNY Brockport

Campus Awards, Sara Kiser, Alabama State University, SAM VP
  o Outstanding Campus Chapter Advisor Awards
  o Outstanding Regional and National SAM Student Awards
1:45 p.m. to 3:15 p.m.  

**Concurrent Sessions**

**Session A (Salon 1)**  
Chair: TBA

*“The Human Factor and the Support for Community and Their Impact on Subjective Performance”*
Josiane Fahed-Sreih, Lebanese American University, Byblos, Lebanon

Discussant:

*“Generation Y College Students: Workplace Motivation Attitudes”*
Angela B. Patrick, University of Mary-Hardin Baylor  
John R. Klocinski, Capella University/Owens Community College

Discussant: Nandita Das, Delaware State University

*“Gender and Academic Performance Differences on Financial Literacy”*
Gustavo Barboza, Clarion University of Pennsylvania  
Chad Smith, Clarion University of Pennsylvania  
James Pesek, Clarion University of Pennsylvania

Discussant: Nandita Das, Delaware State University

**Session B (Salon 2)**  
Chair: TBA

*“An Analysis of the Use of Social Media Networks by Business Schools”*
Gwendolyn Catchings, Jackson State University

Discussant: TBA

*“Innovating Our Thinking About Management: A New Model”*
Edward L. Powers, University of North Carolina Pembroke

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

*“Could Human Resource Practices and Organizational Leadership be the Key to a Successful Merger?”*
Juliette E. M. Buijter, Aon in Rotterdam, The Netherlands  
Christopher M. Harris, Texas Woman’s University

Discussant: David W. Hays, Nova Southeastern University

**Session C (Salon 8)**  
Chair: TBA

*“The Volcker Rule Challenge: Disaggregating Market-Making and Proprietary Trading”*
David L. Torres, University of Arizona at Sierra Vista

Discussant: TBA
“How the Use of Information Sources Affects the Size of Consideration Set for Automobiles”
Jung Seek Kim, Bloomsburg University

Discussant: TBA

“Economic Order Quantity Model with Probabilistic Quality and Permissible Delay in Payment”
Noura Yassine, Beirut Arab University, Beirut, Lebanon

Discussant: TBA

3:15 p.m. to 3:45 p.m.  Networking Break
(Mezzanine Foyer)

3:45 p.m. to 5:15 p.m.  Concurrent Sessions

Session A (Salon 1)
Chair: Gwendolyn Catchings, Jackson State University

“How the Use of Information Sources Affects the Size of Consideration Set for Automobiles”
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Noura Yassine, Beirut Arab University, Beirut, Lebanon

Discussant: TBA

“ACBSP Accreditation”
Steven Parscale, Accreditation Council for Business Schools and Programs (ACBSP)

Discussant: TBA

Edward Vitale, Lebanese American University, Beirut, Lebanon
Rana Jammal, Lebanese American University, Beirut, Lebanon

Discussant: Jung Seek Kim, Bloomsburg University

“Big Data - The Evolution from Data Analyst to Data Scientist and its Implications for Healthcare Human Resources”
David W. Hays, Nova Southeastern University

Discussant: David L. Torres, University of Arizona at Sierra Vista

Session B (Salon 2)
Chair: TBA

“Escalated Commitment in Information Technology Project Management: A Managerial Perspective”
Molly Russ, Texas Woman’s University
Mahesh Raisinghani, Texas Woman’s University

Discussant: W. Scott Sherman, Texas A&M University-Corpus Christi

“Strategic Management Decisions for Profit Maximization in the Motion Picture Industry”
Danielle White, Elon University

Discussant: John O. Okpara, Bloomsburg University of Pennsylvania
“Critical Thinking Skills for Business School Graduates as Demanded by Employers: The AACSB Disconnect is Troubling for Faculty” (Strategic Perspective and Recommendations)
Mayur S. Desai, Texas Southern University
Bruce D. Berger, Texas Southern University
Roger Higgs, Western Carolina University

Discussant: Michele A. Govekar, Ohio Northern University

Session C
Chair: TBA
(Salon 8)

“Who Should Pay for Electric Power Reliability?”
Nandita Das, Delaware State University

Discussant: TBA

‘ERP Systems in Business Curriculum: Understanding Students’ Perspectives”
Jaideep Motwani, Grand Valley State University
Asli Akbulut, Grand Valley State University

Discussant: Chad Smith, Clarion University of Pennsylvania
8:30 a.m. to 1:00 p.m.  
(Regency Foyer)  

Registration  
Dina and Omar Abdelsamad, Joe Barnes

9:00 a.m. to 10:30 a.m.  

Concurrent Sessions

Session A  
(Salon 1)  
Chair: James P. Hess, DeVry University

“Workforce Development: Moving Down the Supply Chain with Strategies of Engagement”  
Robert R. Bell, Tennessee Technological University  
Lillian Hartgrove, Cookeville-Putman County Chamber of Commerce  
Susan Elkins, University of South Carolina  
Devin Starnes, University of South Carolina

Discussant: Sara Bliss Kiser, Alabama State University

“The Inevitability of Embedded Sustainable Practices and a System Orientation in Business Operations”  
Kerul L. Kassel, Fielding Graduate University

Discussant: Molly Russ, Texas Woman's University

“Assessing Interorganizational Collaboration in Regional Economic Development Service Delivery”  
Kevin J. Roth, Clarion University of Pennsylvania

Discussant: TBA

Session B  
(Salon 2)  
Chair: Tito Guerrero III, Middle State Commission on Higher Education

“Entrepreneurship Scholars and Student Run Ventures”  
Stephen Schwarz, College of Saint Benedict and St. John's University

Discussant: Marcel C. Minutolo, Robert Morris University

“Student Business Incubators vs. Student Business Accelerators: An Exploratory Analysis”  
Minnette Bumpus, Bowie State University

Discussant: TBA

“Business and Engineering - Merging Capstone Experiences to Plan New Entrepreneurial Ventures”  
Allen W. Frazier, Harding University

Discussant: TBA

Session C  
(Salon 8)  
Chair: Reza Kheirandish, Clayton State University

“Global Executive and Management Selection, Cultural Training, and Relocation”  
Jack McCann, Lincoln Memorial University

Discussant: Jorge M. Herrera, St. Johns River State College
“In Avatars We Trust: Integrating Interpersonal Experience to Improve Online Teaching”
W. Scott Sherman, Texas A&M University-Corpus Christi
Dawn M. Ramirez, Texas A&M University-Corpus Christi
Discussant: TBA

“Assessing Data and Information Quality Research Methods”
Pam Neely,
Jack Cook, SUNY Brockport
Discussant: TBA

10:30 a.m. to 11:00 a.m. Networking Break (Mezzanine Foyer)

11:00 a.m. to 12:00 p.m. Concurrent Sessions

Session A
Chair: Berkwood Farmer, Wright State University
“Improving the Odds of Maintaining AACSB Accreditation”
Berkwood Farmer, Wright State University
Moustafa H. Abdelsamad, Texas A&M University-Corpus Christi

Session B
Chair: James Calvin, Johns Hopkins University
“For Profit and Non-Profit Undergraduate Management Projects: Community-Based Service Learning in a Rural Learning Laboratory”
Theodore D. Peters, Hartwick College
Discussant: TBA
“What are “Spreadsheet Skills” and How Should Business School Students be Learning Them?”
Mark H. Haney, Robert Morris University
Discussant: TBA

Session C
Chair: Tito Guerrero III, Middle State Commission on Higher Education
“Pre and Post-Test Evaluation of Ethical Perceptions of Accounting Program Graduates from an Investigation into the Mandated AICPA Curriculum Change”
Nicholas Koumiadis, Adelphi University
John O. Okpara, Bloomsburg University of Pennsylvania
Samuel Idown, London Metropolitan University, London, UK
Discussant: Michele A. Govekar, Ohio Northern University

“The IN-Factor: Signature Traits of Innovation’s Leaders”
Susan Eisner, Ramapo College of New Jersey
Discussant: Sara Bliss Kiser, Alabama State University
12:05 p.m. to 1:30 p.m.  **Lunch on Your Own**

1:30 p.m. to 3:00 p.m.  **Concurrent Sessions**

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<th>Session A</th>
<th>Chair: Kerul L. Kassel, Fielding Graduate University</th>
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<tbody>
<tr>
<td>(Salon 1)</td>
<td><strong>“Is GMAT Scores a Good Predictor of Success in an MBA Program? A Follow-up Study”</strong></td>
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<td>Reza Kheirandish, Clayton State University</td>
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<td>Michael H. Deis, Clayton State University</td>
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<td><strong>“The Honorable Entrepreneur’s Credo”</strong></td>
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<td>Felix R. Livingston, Flagler College – St. Augustine</td>
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<td>Moriah Meyskens, University of San Diego</td>
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<td>Abraham Soleimani, East Washington University</td>
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<th>Chair: David L. Torres, University of Arizona at Sierra Vista</th>
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<td>(Salon 2)</td>
<td><strong>“Student Perceptions of Accounting and Business Scandals on the Accounting Profession”</strong></td>
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<td>Rick Bryant, Lincoln Memorial University</td>
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<th>Session B</th>
<th><strong>“Evaluating the Relationship between U.S. State Web Accessibility Policies and the Impact on Website Design”</strong></th>
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<td>Jack Cook, SUNY Brockport</td>
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**Workshop**

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<th>Session B</th>
<th><strong>“IT Security and Privacy – Do’s and Don’ts – How to Protect Yourself and Your Organization”</strong></th>
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<td>(Salon 2)</td>
<td>Joseph Barnes, University of Illinois at Urbana Champaign</td>
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Session C
(Salon 8)
Chair: Robert R. Bell, Tennessee Technological University

“Apple, Inc. Executive Leadership Through the Years (1975-2013)”
William L. Lawson, Pepperdine University
James DiGiovani, Pepperdine University
Constance James, Pepperdine University

Discussant: Susan P. Eisner, Ramapo College of New York

Winston Awadzi, Delaware University
Carrie Awadzi, Wilmington University
Jacqueline Awadzi-Calloway, DeVry University

Discussant: TBA

Workshop
“Preparing for the Interview – What to do and not to do with your Resume and Preparing for the Interview”
Sara Bliss Kiser, Alabama State University
Michele A. Govekar, Ohio Northern University
Jorge M. Herrera, St. Johns River State College

3:00 p.m. to 3:30 p.m.
(Networking Break)
(Mezzanine Foyer)

3:30 p.m. to 4:30 p.m.
Concurrent Sessions

Session A
(Salon 1)
Chair: Susan P. Eisner, Ramapo College of New York

“Exploring the Challenges of Training and Developing Millennials for the Business Environment”
James P. Hess, DeVry University

Discussant: TBA

“Impact of Psychological Capital on Mentor-Mentee Relationship Building”
Xi Yu, University of Minnesota-Twin Cities

Discussant: TBA

Session B
(Salon 8)
Student Session
6:30 p.m. to 9:30 p.m.  
(Salons 5, 6 and 7)

**Awards Banquet**

**Introductions**
Moustafa H. Abdelsamad, SAM International President & CEO  
Texas A&M University-Corpus Christi

Speaker: TBA

**Campus Awards**
Moustafa H. Abdelsamad, SAM International President & CEO  
Sara Bliss Kiser, Alabama State University, SAM VP

○ Announcing SAM Student Board Members for 2014/2015
○ Campus Chapter Performance Awards

**Recognizing Student Case Competition Winners**
Moustafa H. Abdelsamad, SAM International President & CEO  
Jim Stewart, Merrimack College, SAM VP